



PRESS RELEASE

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**FOR IMMEDIATE RELEASE
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Family Council Promotes “Arkansas Chick-fil-A Appreciation Day,” Gathers Thank-You Letters

Family Council President Jerry Cox released a statement Monday regarding his group’s “Arkansas Chick-fil-A Appreciation Day” on Wednesday, August 1.

“Chick-fil-A has faced a lot of negative press simply because its president and COO says he supports the traditional definition of marriage and the family unit,” Cox said. “All we want to do is show our support for their company and their president’s right to believe and say what he wants without retribution.”

Cox said, “We’re inviting all Arkansans to stop by Chick-fil-A on Wednesday for ‘Arkansas Chick-fil-A Appreciation Day’ and grab a meal or a snack. We’ve also put a form on our website people can use to send letters of appreciation to Chick-fil-A. If they go to FamilyCouncil.org, they can write a short message, and we will deliver it to every Chick-fil-A in Arkansas and to Chick-fil-A’s corporate headquarters in Atlanta, Georgia.”

Cox said his group had already received over 150 letters of appreciation for Chick-fil-A at FamilyCouncil.org, and he expects many more to arrive by Wednesday.

Governor Mike Huckabee, who is sponsoring a nationwide ‘Chick-fil-A Appreciation Day,’ issued a statement, saying, “When I heard of the vicious hate speech and economic bullying being directed toward the Cathy family and their Chick-Fil-A company, it was stunning. In the name of ‘tolerance’ a group was exercising extreme intolerance and trying to censor a citizen by threatening his business. When mayors of major cities like Boston and Chicago actually went on the record to say they would stop a business from opening in their city because they didn’t agree with the fact that the CEO of the company supported Biblical marriage, it was time to take a stand. I’m thrilled that the Family Council is expressing affirmation for the rights of citizens to be free of being bullied by illegal government threats.”

Cox said he believes the public scorn Chick-fil-A has been subjected to is unprecedented. “Chick-Fil-A is one of the most popular restaurants in America. Approximately forty states have passed laws defining marriage as the union of one man and one woman. But a handful of city officials and vocal nay-sayers have been trying to frame Chick-fil-A as some sort of hateful organization. Clearly, this couldn’t be further from the truth. We stand with Chick-fil-A and are confident that Arkansans and Americans across the country do as well.”

Family Council is a conservative education and research organization based in Little Rock, Arkansas.

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